



www.noorfx.com

Website Privacy Policy

This policy is effective from 19/06/2019

This Privacy Policy sets out how Noor FX uses and protects any information that you give Noor FX when you use this website. If you continue to browse or use this website and/or any of its affiliated websites and/or services, you agree to comply with and be bound by the following Privacy Policy, which governs Noor FX's relationship with you.

This privacy notice applies to any Noor FX websites, applications, services, or tools (collectively "Services") where this privacy notice is referenced, regardless of how you access or use them, including through mobile devices.

Please review the entire website's Privacy Policy carefully before agreeing to it. By viewing or using this website or any part of it, you agree to the complete Privacy Policy of this website.

The term "Noor FX", "this website", "the website", "us" or "we" refers to the owner of the website. The term "you" refers to the user or viewer of the website.

Noor FX is committed to ensuring that your privacy is protected as provided in this Privacy Policy. Should we ask you to provide specific information by which you can be identified when using this website, you can be assured that it will only be used in accordance with this Privacy Policy.

What is personal information?

Personal Information is information relating to an identified or identifiable natural person. An identifiable natural person is one who can be identified, directly or indirectly, by reference to an identifier such as a name, an identification number, location data, an online id, or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

We do not consider personal information to include information that has been anonymised or aggregated so that it can no longer be used to identify a specific natural person, whether in combination with other data or otherwise.

We collect personal information from you when you use our services.

What we collect

The provision of all personal information is voluntary, but may be necessary to use our Services (such as registering an account).

We may collect the following personal information:

Identification details, such as name, location etc.:

When you create an account with us

When you use our services

When you fill in forms on our websites

When you create an account with us

When you use our services

When you fill in forms on our websites

Contact information including email address, phone, etc.:

Information we are required or authorized by applicable national laws to collect and process to authenticate or identify you or to verify the information we have collected.

Any information that is provided by you when using our services (community discussions, contact forms, etc.).

Information about other services you have bought from us when you purchase products or services on our sites

The communication we have with you (emails, letters, messages sent to us through our social media platforms, feedback and contact forms)

Information about you, your location and how you use our website, information about your interests and preferences:

When you accept our cookies placed on your device

When you update your account information

When you open our marketing emails

When you fill in forms on our website

When you get in touch with us

When you respond to our requests for feedback

When you opt-in to receiving messages from us

The personal information we collect automatically when you use our services

We use cookies, web beacons (or pixels), unique identifiers, and similar technologies to obtain information about the pages you view, the links you click, and other actions you take when using our Services, within our advertising or email content.

We use Google Analytics which is a web analysing tool of Google Inc. for the adequate design and continuous optimisation of our website. Google Analytics works with cookies and creates pseudonymous usage profiles, which enable an analysis of your use of our site. Information stored in such cookies (such as browser type/version, the operating system used, referrer URL, Hostname of the accessing computer, time of server request) are usually transmitted to and stored on Google's servers.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the data is added, and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you. As an individual, the web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyze data about web page traffic and improve our website to tailor it to customer needs. We only use this information for statistical analysis purposes, and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically allow cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Personal information collected from other sources

We allow you to share information with social media sites or use social media sites to create your account or to connect your account with the respective social media site. Those social media sites may give us automatic access to specific personal information retained by them about you (e.g., content viewed by you, content liked by you, and information about the advertisements you have been shown or have clicked on, etc.). You control the personal information you allow us to have access to through the privacy settings on the applicable social media site and the permissions you give us when you grant us access to the personal information retained by the respective social media site about you. By associating an account managed by a social media site with your account and authorising us to have access to this information, you agree that we can collect, use and retain the information provided by these social media sites in accordance with this privacy notice. We may also use plug-ins or other technologies from various social media sites. If you click on a link provided via a social media plugin, you are voluntarily establishing a connection with that respective social media site.

If you give us personal information about someone else, you must do so only with that person's authorisation. You should inform them how we collect, use, disclose, and retain their personal information according to our privacy notice.

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping
- Providing customer service
- Improvement of our products and services
- Periodic promotional emails about new products, special offers or other information which we think you may find interesting using the contact details which you have provided. You can opt out of receiving marketing emails by clicking on the unsubscribe link which we include in all our marketing emails
- Emails/alerts to you based on your account settings
- Personalised experience (including advertising and marketing) on our sites according to your interests
- Detect, prevent, mitigate and investigate fraudulent or illegal activities

How long we keep your data

We retain your personal information for as long as necessary to provide the Services you have requested, or for other essential purposes such as complying with our legal obligations, resolving disputes, and enforcing our policies.

How we protect your data

We protect your personal data against unauthorised access, unlawful use, accidental loss, corruption or destruction.

We use technical measures such as encryption and password protection to protect your data and the systems they are held in. We also use operational measures to protect the data, for example by limiting the number of people who have access to the databases in which our booking information is held.

We keep these security measures under review and refer to industry security standards to keep up to date with current best practice.

Sharing your data: How we might share your personal information

We may disclose your personal information to other separate services within Noor FX or to third parties. This disclosure may be required for us to provide you access to our Services, to comply with our legal obligations, to enforce our Terms of Service, to facilitate our marketing and advertising activities, or to prevent, detect, mitigate, and investigate fraudulent or illegal activities related to our Services. We attempt to minimise the amount of personal information we disclose to what is directly relevant and necessary to accomplish the specified purpose.

We do not sell, rent, or otherwise disclose your personal information to third parties for their marketing and advertising purposes without your consent.

In the event that Noor FX is acquired by or merged with a third party, we reserve the right, in any of these circumstances, to transfer or assign the information we have collected from you as part of such merger, acquisition, sale, or other change of control. In the unlikely event of our bankruptcy, insolvency, reorganisation, receivership, or assignment for the benefit of creditors, or the application of laws or equitable principles affecting creditors' rights generally, we may not be able to control how your information is treated, transferred, or used.

How do we protect your personal information?

We use secure server software (SSL) and firewalls to protect your information from unauthorised access, disclosure, alteration, or destruction. Furthermore, our employees and third party service providers have access to your non-public personal information only on a "need to know" basis. We follow industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of communication over the Internet, or method of electronic storage, is 100% secure. Therefore, while we use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

Payment Security

When your credit or debit card account information is being transmitted to our Sites or through our Sites, it will be protected by cryptographic protocols. To be clear, Noor FX does not itself store your credit or debit card account information, and we do not have direct control over or responsibility for your credit or debit card account information. We use third-party payment processors that are the controllers of your credit card information. Our contracts with third parties that receive your credit or debit card account information require them to keep it secure and confidential.

Your Rights

You have the following rights concerning our processing of your personal data:

- Right to access
- Right to rectification
- Right to erasure
- Right to object (on grounds relating your particular situation) in case of processing of your personal data based on our legitimate interest (e.g. direct marketing)
- Right to withdraw your consent at any time in case of any consent-based processing of your personal data without affecting the lawfulness of processing based on consent before your withdrawal
- Right to lodge a complaint with a supervisory authority

To raise any objections or to exercise any of your rights, you can send an email to us at admin@noorfx.com

To use choices regarding cookies, you can modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

To stop receiving marketing emails from us, you can opt out of receiving marketing emails by clicking on the unsubscribe link which we include in all our marketing emails.

If you have created an online Profile with us and would like to update the information you have provided to us, you can access your account to view and make changes or corrections to your data. You may also contact us as detailed in the contact us section in the footer below.

When you get in touch, we will respond as soon as possible generally within one month. There is no charge for most requests, but if you ask us to provide a significant amount of data, for example, we may ask you to pay a reasonable admin fee. We may also ask you to verify your identity before we provide any information to you.

Changes

Noor FX may change this policy from time to time by updating this page, and by providing any information to Noor FX, you're accepting such changes. Any changes to our privacy policy will be posted here 30 days prior to these changes taking place. You are therefore advised to re-read this statement on a regular basis.

This policy is valid from 25/08/2018